

COOKIE POLICY

BLUSENSE-DIAGNOSTICS

Dato: 05. juni 2018

1 What are cookies?

- 1.1 Cookies are tiny information units that are placed on the hard drive of your computer, tablet or smart phone. Cookies contain information that websites use to optimize user experience and to make communication more relevant between you and the website you are visiting. The cookie does not identify you as an individual user, but it does identify your device.
- 1.2 There are two types of cookies: Temporary cookies and permanent cookies. Temporary cookies are information units that are cleared upon closing the browser, and permanent cookies are information units that are stored on your device until deleted. Permanent cookies will after a certain amount of time (differs from cookie to cookie) delete itself, but will refresh upon visiting our website.
- 1.3 We use similar technologies that stores and track information in the browser or on the device such as HTML 5 cookies, Flash and other methods. Such technologies can function between browsers. Certain technologies cannot be controlled by the browser, but requires third party tools. We use these technologies to store information, ensure a high quality of our services and to monitor and prevent suspicious activity.
- 1.4 A cookie can contain text, numbers or a data, but no personal data is stored in a cookie. A cookie is not a program and cannot contain a virus.

2 BLUSENSE-DIAGNOSTICS'S USAGE OF COOKIES

- 2.1 We use cookies in order to optimize our website performance and to make our content more relevant for you and your needs. We also use cookies to make demographic and user related statistics to identify and track who uses our website. We solely registers anonymous information such your IP address, amount of bytes processed, Webhost, timestamp, browser type, -version and -language.
- 2.2 We use cookies to adapt our content and ads so to optimize the user experience. In addition, we use cookies to analyze traffic on the website.

2.3 We ask for your consent before placing cookies on your devices. When asking for consent we will give further details as to which specific cookie and their purposes.

2.4 Necessary cookies will be collected without your consent in order to ensure that the website functions properly.

3 TYPES OF COOKIES AND THIER PURPOSES

- Statistic cookies will track and monitor the traffic on our website including the number of visitors, which domain the visitor is coming from, their navigation on the website, and the overall geographic location of the user.
- Functionality cookies will enhance user experience and optimize the user interface of the website. Further, they will ensure the quality of our services and stop malicious usage of our website and our services.
- Marketing cookies will integrate with other website and different social media.

3.1 Third party access

3.1.1 If necessary, we provide our suppliers with insights in the content of cookies managed on our website. However, this information may only be processed on behalf of us, and may not be used for the third party's own purposes.

3.2 Third party cookies

- www.blusense-diagnostics.com use cookies from the following third parties:
- Google Analytics: For statistics purposes. You can reject cookies from google analytics by clicking here:
<http://tools.google.com/dlpage/gaoptout>
- Facebook: For marketing activities.

3.3 How to reject cookies

3.3.1 Most browsers allow you to delete cookies from your hard drive, block cookies, or warn you before cookies are stored. Be aware that by deleting or blocking cookies you may prevent certain features or preference options to function properly. Therefore, we hope that you will allow cookies on www.blusense-diagnostics.com

3.4 How to delete cookies

3.4.1 You always have the opportunity of deleting cookies on your computer.

- [Guide to deleting cookies in Microsoft Internet Explorer](#)
- [Guide to deleting cookies in Mozilla Firefox browser](#)
- [Guide to deleting cookies in Google Chrome browser](#)
- [Guide to deleting cookies in Opera browser](#)
- [Guide to deleting cookies useable for all browsers](#)

3.5 Google Analytics

3.5.1 We use Google Analytics to analyze how visitors engage with blusense-diagnostics.com. The personal data collected by the cookie (Trafficdata, IP-address, etc) is sent and store on Google's servers in the US. Google uses personal data to evaluate your usage of blusense-diagnostics.com, create activity reports and perform other services related to blusense-diagnostics.com. Google may pass on personal data if required by law.

3.5.2 Google Analytics encompass two types of cookies: (a) A persistent cookie that shows whether the visitor is a returning visitor, where the visitor comes from, which keys words where used to find the website, and so on. And (b) session cookies that are used to show when a session takes place and for how long each session lasts. Google does not match your IP-address with Google's existing data.

4 **HOW TO WITHDRAW YOUR CONSENT**

4.1 We use a cookie extension that allows you to withdraw you consent as easily as you give it.

4.2 If the consent is withdrawn cookies are deleted, data collection stopped and cookies are further blocked from on your device.

4.3 Some cookies may need manual deletion

5. COOKIE DESCRIPTION

Name	Type	Purpose	Expiry
36dbe39a271ea588ce1e3c5f9e39263b	Unclassified		
_ga	Statistics	Assigns unique ID that is used to track how visitors interacts with the website.	Two years
_gat	Statistics	Used by Google Analytics to control the velocity of requests to the server	One minute
_gid	Statistics	Assigns unique ID that is used to track how visitors interacts with the website.	One day
cookieconsent_status	Necessary	Enables and remember cookie-consent and status	One year
PHPSESSID	Necessary	Saves session data during visits. The cookie is put by a PHP application made by the PHP Group, which is a Web Application frame-tool used to build websites.	Session
JSESSIONID	Necessary	Saves sessions data during visits. The cookie is put by Microsofts ASP.NET Application, which is a web frame-tool used to build websites.	Session
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